

Year 12 Media Arts in Practice (MAP)

Work rate calendar (WRC) 2025

Term 1

All students are expected to participate in all online lessons and complete all assessment as outlined in this **Work rate calendar**.

Teachers may adjust topics, class work, assessment and submission dates. Adjustments will be communicated via QLearn or during lessons.

Assessment				
Supervised assessment		Summative exams are to be supervised by the student's official exam supervisor.		
Non-supervised assessment		Students must sign declaration of academic integrity.		
Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	27 Jan – 31 Jan	Unit 3: Persuasion in Documentaries or Advertising	Monday 27 January — Australia Day Holiday	
			Topic D - Persuasion (Documentaries or Advertising)	
			Course Orientation	
			Media Arts in Practice Core Concepts	
2	3 Feb – 7 Feb		Topic D – Persuasion (Documentaries or Advertising)	
			IA1 Task - Introduction	
			The Art of Persuasion	
			Introduction to Documentaries and Advertising Task Strands	
3	10 Feb – 14 Feb		Friday 14 February — Senior orientation day: Years 10–12	
			Topic D - Persuasion (Documentaries or Advertising)	
		History of Documentaries		
		Documentary Types & Structure (interviews)		
		Context and Audience for Documentaries (Treatments)		
4	17 Feb – 21 Feb	Topic D - Persuasion (Documentaries and Advertising) The role of Advertising in the Media Industry		
		The Purpose of Advertising – The Design Brief Components		
		Types of Advertising (Media Types - TV, Radio, Print, Social)		
5	24 Feb – 28 Feb	Topic D - Persuasion (Documentaries or Advertising)		
		Exploring the IA1 Persuasion Strands with your choice of:		
		<ul style="list-style-type: none"> Creating a Documentary Design brief (Treatment and Narrative) 		
		Creating an Advertising Design Brief (Formats & Structure)		
			Friday 28 Feb - Checkpoint: Registration of your Final decision on choice of strands and topic for the IA1 Task. Via link in Q learn.	
6	3 Mar – 7 Mar	Topic D – Persuasion (Documentaries or Advertising)		
		Developing the IA1 Task:		
		<ul style="list-style-type: none"> Documentary Strand – Planning Interview Questions, Script Outline / Storyboards Advertising Strand – Mood boards, Design Planning for (Media Types - TV, Radio, Print, Social) 		
7	10 Mar – 14 Mar	Topic D - Persuasion (Documentaries or Advertising)		
		Developing the IA1 Task (Documentary or Advertising Strands), Three Column		
8	17 Mar – 21 Mar	Topic D - Persuasion (Documentaries or Advertising)		
		Finalising IA1 Task Draft (Documentary or Advertising Strands) for Submission		
			IA1 – Preproduction Project Draft – Due Wednesday 19 March.	
9	24 Mar – 28 Mar	Exams: Year 11		
		Monday 24 March – Friday 28 March		
		Topic D - Persuasion (Documentaries or Advertising)		
		Learning from Feedback – Preparing for the IA1 Preproduction Project Final		
10	31 Mar – 4 Apr	Thursday 3 April — Cross country / Fun run: Prep – Year 12		
		Topic D - Persuasion (Documentaries or Advertising)		
		Finalising the IA1		
			IA1 – Preproduction Project Final – Due Wednesday 2 April at 5:00pm	
			Planning For Documentary or Advertising Strands	

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Year 12 Media Arts in Practice (MAP)

Work rate calendar (WRC) 2025

Term 2

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Assessment					
Supervised assessment		Summative exams are to be supervised by the student's official exam supervisor.			
Non-supervised assessment		Students must sign declaration of academic integrity.			
Week	Dates	Unit	Topic	Class work / Assessment to be submitted	
1	21 Apr – 25 Apr	Unit 3: Persuasion in Documentaries or Advertising	Monday 21 April — Easter Monday		
			Tuesday 22 April – Thursday 24 April — School camp: Year 11		
			Friday 25 April — Anzac Day		
			Topic D - Persuasion (Documentaries or Advertising)		
Persuasive Task Strands					
<ul style="list-style-type: none"> Planning and filming two camera interviews for Documentaries Three Strand 					
Use of B-Roll in Documentaries & Advertisements					
2	28 Apr – 2 May		Topic D - Persuasion (Documentaries or Advertising)	Filming your Documentary or Advertisements	
3	5 May – 9 May		Monday 5 May — Labour Day		
			Topic D - Persuasion (Documentaries or Advertising)	Filming, Editing & Designing	
4	12 May – 16 May	Topic D - Persuasion (Documentaries or Advertising)	Advertising and Marketing		
5	19 May – 23 May	Topic D - Persuasion (Documentaries or Advertising)	Revision of Editing Techniques for Documentaries or Television / Radio Ads	By the end of Friday Week 5: Informal discussion with Teacher regarding the progress in your Media Artwork Portfolio Draft.	
6	26 May – 30 May	Topic D - Persuasion (Documentaries or Advertising)	Adding Music, ADR, Title Cards and Credit Reels		
7	2 Jun – 6 Jun	Topic D - Persuasion (Documentaries or Advertising)	Either: Rough Cut of Documentary & Poster Draft	IA2 Media Artwork/s Draft – Due Friday 6 June by 5:00pm	
		OR	Draft Advertising Portfolio (Rough Cut TV Ad & Radio Ad, Draft Print, Social Campaign Documents)		
8	9 Jun – 13 Jun	Topic D - Persuasion (Documentaries or Advertising)	Learning from Feedback - Creating the IA2 Artwork Final Cut / Final Advertising Portfolio for Submission		
9	16 Jun – 20 Jun	Topic C – Lights, Camera, Reaction – Experimental Animation	Finalise IA2 Artwork Final Cut / Final Advertising Portfolio for Submission	IA2 Final Media Artwork/s – Due Monday 16 June at 5.00pm	
			Camera Technology and Film Innovations Old School Movie Magic (Innovations in SPX)		
10	23 Jun – 27 Jun	Thursday 26 June — Senior formal: Year 12			
		Friday 27 June — Athletics carnival / Sports day: Prep – Year 12			
		Topic C – Lights, Camera, Reaction – Experimental Animation			
		Introduction to the IA3 – Preproduction Project			
Experimental Film Makers & Techniques					
Expressionist School:					
<ul style="list-style-type: none"> Robert Weine: “The Cabinet of Dr Caligari (1920)” Fritz Lang: “Metropolis” (1927) 					

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LEGEND Class work — send-in Summative assessment Exam block School events Public holidays Student free day

Year 12 Media Arts in Practice

Work rate calendar (WRC) 2025

Term 3

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Assessment

Supervised assessment Summative exams are to be supervised by the student's official exam supervisor.

Non-supervised assessment Students must sign declaration of academic integrity.

Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	14 Jul – 18 Jul	Unit 4: Lights, Camera, Reaction – Experimental Animation	Topic C – Lights, Camera, Reaction – Experimental Animation Experimental Film Makers & Techniques Surrealist School (Old & New): <ul style="list-style-type: none"> Man Ray – L'etoile de Mer Germaine Dulac: "La Coquille et le Clergyman (The Seashell and the Clergyman, 1928) Lars Von Trier - "Dogville" 2003 (First 20mins only) Dadaism School: <ul style="list-style-type: none"> Marcel Duchamp: Brian Ferry – Don't Stop the Music Trailer, Anaemic Cinema Hans Richter: 1028 Dadaist Film (1928) 	
2	21 Jul – 25 Jul		Topic C – Lights, Camera, Reaction – Experimental Animation IA3: Pitch / Experimental Animation Mini -Treatment Research Experimental Techniques	
3	28 Jul – 1 Aug		Topic C – Lights, Camera, Reaction – Experimental Animation IA3 – Story Outline / Screenplay	Checkpoint: Students to share choices of topic and proposed experimental film technique usage for their IA3 Draft.
4	4 Aug – 8 Aug		Topic C – Lights, Camera, Reaction – Experimental Animation 1A3 - Storyboard	
5	11 Aug – 15 Aug		Wednesday 13 August — Royal Queensland (Ekka) Show Holiday Topic C – Lights, Camera, Reaction – Experimental Animation Finalise IA3 Draft for Submission	IA3 Draft – Preproduction Project – Due Friday 15 August at 5:00pm
6	18 Aug – 22 Aug		Topic C – Lights, Camera, Reaction – Experimental Animation Learning from Feedback IA3 Preparation for Final.	
7	25 Aug – 29 Aug		Topic C – Lights, Camera, Reaction – Experimental Animation Preparing for IA4 Artmaking Task	IA3 Final – Preproduction Project – Due Friday 29 August, at 5:00pm
8	1 Sept – 5 Sept		Mock exams: Year 12 Monday 1 September – Thursday 4 September Friday 5 September — Student free day Topic C – Lights, Camera, Reaction – Experimental Animation IA4 Animation Task Planning for Animation	
9	8 Sept – 12 Sept		Mock exams: Year 12 Monday 8 September – Friday 12 September Topic C – Lights, Camera, Reaction – Experimental Animation IA4 Animation Task - Production	

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LEGEND Class work — send-in Summative assessment Exam block School events Public holidays Student free day

10	15 Sept – 19 Sept		Exams: Year 11	
			Monday 15 September – Friday 19 September	
			Friday 19 September — Connect day: Years 11–12	
			Topic C – Lights, Camera, Reaction – Experimental Animation	
			IA4 Animation Task - Production	

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Term 4

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Assessment

Supervised assessment Summative exams are to be supervised by the student's official exam supervisor.

Non-supervised assessment Students must sign declaration of academic integrity.

Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	6 Oct – 10 Oct	Unit 4: Lights, Camera, Reaction.	Monday 6 October — King's Birthday Holiday	IA4 Media Artwork Draft (Rough-cut)- Due Friday 10 October at 5.00pm Experimental Animation
			Topic C – Lights, Camera, Reaction – Experimental Animation Filming / Animating Prepare Rough Cut of IA4 Animation Task	
2	13 Oct – 17 Oct		Topic C – Lights, Camera, Reaction – Experimental Animation IA4 Animation Task	
3	20 Oct – 24 Oct		Topic C – Lights, Camera, Reaction – Experimental Animation Finalising IA4 Animation Task for Final Submission	IA4 Media Artwork Final – Due Friday 24 October at 5:00pm.
4	27 Oct – 31 Oct		Exams: Year 12 Monday 27 October – Friday 31 October	
5	3 Nov – 7 Nov		Exams: Year 12 Monday 3 November – Friday 7 November	
6	10 Nov – 14 Nov		Exams: Year 12 Monday 10 November – Friday 14 November	
7	17 Nov – 21 Nov	EXAMS	Exams: Year 12 Monday 17 November – Tuesday 18 November	
			Wednesday 19 November — Celebration: Year 12	
			Thursday 20 November — Graduation: Year 12	
			Friday 21 November — Final day: Year 12	
			Friday 21 November — Aquatic carnival: Prep – Year 11	