

# Year 12 Tourism

## Work rate calendar (WRC) 2025

## Term 1

All students are expected to participate in all online lessons and complete all assessment as outlined in this **Work rate calendar**.

Teachers may adjust topics, class work, assessment and submission dates. Adjustments will be communicated via QLearn or during lessons.

Assessment					
<b>Supervised assessment</b>		Summative exams are to be supervised by the student's official exam supervisor.			
<b>Non-supervised assessment</b>		Students must sign declaration of academic integrity.			
Week	Dates	Unit	Topic	Class work / Assessment to be submitted	
1	27 Jan – 31 Jan	Unit 3: Tourism Marketing	Monday 27 January — Australia Day Holiday		
			Tuesday 28 January – Welcome calls for students: Prep – Year 12		
			Wednesday 29 January – Learning for success: Prep – Year 12		
<b>Introduction to Tourism</b>					
PowerPoint 1					
2	3 Feb – 7 Feb		<b>Introduction to tourism marketing</b>	<b>Class activities</b>	Class activities as advised by teacher
			PowerPoint 2		
3	10 Feb – 14 Feb		Friday 14 February — Senior orientation day: Years 10–12	<b>Class activities</b>	Class activities as advised by teacher
			<b>The role of tourism marketing</b>		
			PowerPoint 3		
4	17 Feb – 21 Feb	<b>Targeted marketing and roles of government</b>	<b>Class activities</b>	Class activities as advised by teacher	
		PowerPoint 4			
5	24 Feb – 28 Feb	<b>The impact of competitors</b>	<b>Class activities</b>	Class activities as advised by teacher	
		PowerPoint 5			
6	3 Mar – 7 Mar	<b>Discounting and value adding</b>	<b>Class activities</b>	Class activities as advised by teacher	
		PowerPoint 6			
7	10 Mar – 14 Mar	<b>Case Study</b>	<b>Class activities</b>	Class activities as advised by teacher	
		PowerPoint 7			
			<b>IA1 Investigation</b>	IA1 Investigation Issued Friday 14 March	
8	17 Mar – 21 Mar	<b>Internal Assessment 1 (IA1) Investigation</b>	<b>IA1 Investigation Draft</b>	IA1 Investigation Draft Due Tuesday 25 March 5:00 pm	
		Written: 800 - 1000 words			
9	24 Mar – 28 Mar	In-class work on IA1 Investigation			
10	31 Mar – 4 Apr	Thursday 3 April — Cross country / Fun run: Prep – Year 12	<b>IA1 Investigation Final</b>	IA1 Investigation Final Due Friday 4 April 5:00 pm	

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## Work rate calendar (WRC) 2025

## Term 2

All students are expected to participate in all online lessons and complete all assessment as outlined in this **Work rate calendar**.

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Assessment				
<b>Supervised assessment</b>		Summative exams are to be supervised by the student's official exam supervisor.		
<b>Non-supervised assessment</b>		Students must sign declaration of academic integrity.		
Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	21 Apr – 25 Apr	Unit 3: Tourism Marketing	Monday 21 April — Easter Monday	<b>Class activities</b>
			Friday 25 April — Anzac Day	Activities as advised by teacher
			<b>Introduction to tourism promotion</b>	
PowerPoint 8				
2	28 Apr – 2 May		<b>Market segments</b>	<b>Class activities</b>
			PowerPoint 9	Activities as advised by teacher
3	5 May – 9 May		Monday 5 May — Labour Day	<b>Class activities</b>
			<b>Marketing strategies</b>	Activities as advised by teacher
			PowerPoint 10	
4	12 May – 16 May		<b>Marketing effectiveness</b>	<b>Class activities</b>
		PowerPoint 11	Activities as advised by teacher	
5	19 May – 23 May	<b>Tourism promotion analysis</b>	<b>Class activities</b>	
		PowerPoint 12	Activities as advised by teacher	
			<b>IA2 Project</b>	
			Issued Friday 23 May	
6	26 May – 30 May	<b>Internal Assessment 2 (IA2)</b>	<b>IA2 Project Draft</b>	
		<b>Project: Tourism promotion</b>	Due Tuesday 3 June	
		Tourism promotion – Multimodal (PowerPoint with voice recording, up to 10 slides); up to 3 minutes spoken word	5:00 pm	
7	2 Jun – 6 Jun	Evaluation – Written: up to 500 words		
		In-class work on IA2 Project		
8	9 Jun – 13 Jun		<b>IA2 Project Final</b>	
			Due Friday 13 June	
			5:00 pm	
9	16 Jun – 20 Jun	Unit 4: Tourism Industry and Careers	<b>Tourism industry sectors and relationship between sectors</b>	<b>Class activities</b>
			PowerPoint 1	Activities as advised by teacher
10	23 Jun – 27 Jun		Thursday 26 June — Senior formal: Year 12	<b>Class activities</b>
			Friday 27 June — Athletics carnival / Sports day: Prep – Year 12	Activities as advised by teacher
			<b>The economic value of tourism</b>	
			PowerPoint 2	

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## Work rate calendar (WRC) 2025

### Term 3

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Assessment					
Supervised assessment		Summative exams are to be supervised by the student's official exam supervisor.			
Non-supervised assessment		Students must sign declaration of academic integrity.			
Week	Dates	Unit	Topic	Class work / Assessment to be submitted	
1	14 Jul – 18 Jul	Unit 4: Tourism Industry and Careers	<b>Opportunities and challenges in the tourism industry</b> PowerPoint 3	<b>Class activities</b> Activities as advised by teacher	
2	21 Jul – 25 Jul		<b>Recommendations for the opportunities of tourism</b> PowerPoint 4	<b>Class activities</b> Activities as advised by teacher <b>IA3 Investigation</b> Issued Friday 25 July	
3	28 Jul – 1 Aug		<b>Internal Assessment 3 (IA3) Investigation</b> Written: up to 1000 words In-class work on IA3 Investigation	<b>IA3 Investigation Draft</b> Due Tuesday 5 August 5:00pm	
4	4 Aug – 8 Aug				
5	11 Aug – 15 Aug			<b>IA3 Investigation Final</b> Due Friday 15 August 5:00 pm	
Wednesday 13 August — Royal Queensland (Ekka) Show Holiday					
6	18 Aug – 22 Aug		<b>Career opportunities in tourism</b> PowerPoint 5	<b>Class activities</b> Activities as advised by teacher	
7	25 Aug – 29 Aug		<b>Careers pathways in the tourism industry</b> PowerPoint 6	<b>Class activities</b> Activities as advised by teacher	
8	1 Sept – 5 Sept		<b>Mock exams: Year 12</b> Monday 1 September – Thursday 4 September Friday 5 September — Student free day		
9	8 Sept – 12 Sept		<b>Mock exams: Year 12</b> Monday 8 September – Friday 12 September		
10	15 Sept – 19 Sept	<b>Promoting careers in the tourism industry</b> PowerPoint 7 PowerPoint 5 Friday 19 September — Connect day: Years 11–12	<b>IA4 Project</b> Issued Wednesday 17 September		

Disclaimer: Information contained in this document is correct at time of publishing.

# Year 12 Tourism

## Work rate calendar (WRC) 2025

### Term 4

All students are expected to participate in all online lessons and complete all assessment as outlined in this **Work rate calendar**.

Teachers may adjust topics, class work, assessment and submission dates. Adjustments will be communicated via QLearn or during lessons.

#### Assessment

**Supervised assessment** Summative exams are to be supervised by the student's official exam supervisor.

**Non-supervised assessment** Students must sign declaration of academic integrity.

Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	6 Oct – 10 Oct	Unit 4: Tourism Industry and Careers	Monday 6 October — King's Birthday Holiday	<b>IA4 Project Draft</b> Due Tuesday 14 October 5:00 pm
2	13 Oct – 17 Oct		<b>Internal Assessment 4 (IA4)</b> <b>Project: Careers in tourism</b> Promotional product - Multimodal: (PowerPoint with voice recording, up to 10 slides); up to 3 minutes spoken word	
3	20 Oct – 24 Oct		Evaluation - Written: up to 500 words In-class work on IA4 Project	
4	27 Oct – 31 Oct		<b>Exams: Year 12</b> Monday 27 October – Friday 31 October	
5	3 Nov – 7 Nov		<b>Exams: Year 12</b> Monday 3 November – Friday 7 November	
6	10 Nov – 14 Nov		<b>Exams: Year 12</b> Monday 10 November – Friday 14 November	
7	17 Nov – 21 Nov		<b>Exams: Year 12</b> Monday 17 November – Tuesday 18 November	
			Wednesday 19 November — Celebration: Year 12	
			Thursday 20 November — Graduation: Year 12	
			Friday 21 November — Final day: Year 12	
8	24 Nov – 28 Nov			
9	1 Dec – 5 Dec			
10	8 Dec – 12 Dec			