

Year 12 Business Studies

Work rate calendar (WRC) 2025

Term 1

All students are expected to participate in all online lessons and complete all assessment as outlined in this **Work rate calendar**.

Teachers may adjust topics, class work, assessment and submission dates. Adjustments will be communicated via QLearn or during lessons.

Assessment

Supervised assessment Summative exams are to be supervised by the student's official exam supervisor.

Non-supervised assessment Students must sign declaration of academic integrity.

Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	27 Jan – 31 Jan	Unit 3: Working in marketing	Monday 27 January — Australia Day Holiday Tuesday 28 January – Welcome calls for students: Prep – Year 12 Wednesday 29 January – Learning for success: Prep – Year 12 Roles in marketing PowerPoint 1	Class activities Activities as advised by teacher
2	3 Feb – 7 Feb		Business goals and marketing PowerPoint 2	Class activities Activities as advised by teacher
3	10 Feb – 14 Feb		Friday 14 February — Senior orientation day: Years 10–12 Market segments PowerPoint 3	Class activities Activities as advised by teacher
4	17 Feb – 21 Feb		Market segments PowerPoint 3	Class activities Activities as advised by teacher
5	24 Feb – 28 Feb		Product positioning PowerPoint 4	Class activities Activities as advised by teacher
6	3 Mar – 7 Mar			
7	10 Mar – 14 Mar			IA1 Extended Response Issued Friday 14 March
8	17 Mar – 21 Mar		Internal Assessment 1 (IA1) Extended Response Written: Up to 1000 words	IA1 Extended Response Draft Due Monday 24 March 5:00 pm
9	24 Mar – 28 Mar			
10	31 Mar – 4 Apr		Thursday 3 April — Cross country / Fun run: Prep – Year 12	IA1 Extended Response Final Due Friday 4 April 5:00 pm

Year 12 Business Studies

Work rate calendar (WRC) 2025

Term 2

All students are expected to participate in all online lessons and complete all assessment as outlined in this **Work rate calendar**.

Teachers may adjust topics, class work, assessment and submission dates. Adjustments will be communicated via QLearn or during lessons.

Assessment

Supervised assessment Summative exams are to be supervised by the student's official exam supervisor.

Non-supervised assessment Students must sign declaration of academic integrity.

Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	21 Apr – 25 Apr	Unit 3: Working in marketing	Monday 21 April — Easter Monday	Class activities
			Tuesday 22 April – Thursday 24 April — School camp: Year 11	Activities as advised by teacher
			Friday 25 April — Anzac Day	
			Product	
			PowerPoint 5	
2	28 Apr – 2 May		Place	Class activities
			PowerPoint 6	Activities as advised by teacher
3	5 May – 9 May		Monday 5 May — Labour Day	Class activities
			Price	Activities as advised by teacher
			PowerPoint 7	
4	12 May – 16 May		Promotion	Class activities
			PowerPoint 8	Activities as advised by teacher
5	19 May – 23 May			
6	26 May – 30 May			
7	2 Jun – 6 Jun		4 Ps of marketing	Class activities
			PowerPoint 9	Activities as advised by teacher
				IA2 Marketing plan
				Issued Friday 6 June
8	9 Jun – 13 Jun		Internal Assessment 2 (IA2)	IA2 Marketing plan
			Marketing plan	Draft
			Marketing Plan - Written: up to 600 words	Due Monday 16 June 5:00 pm
			Evaluation - Written: up to 400 words	
9	16 Jun – 20 Jun			
10	23 Jun – 27 Jun		Thursday 26 June — Senior formal: Year 12	IA2 Marketing plan
			Friday 27 June — Athletics carnival / Sports day: Prep – Year 12	Final
				Due Wednesday 25 June 5:00 pm

Year 12 Business Studies

Work rate calendar (WRC) 2025

Term 3

All students are expected to participate in all online lessons and complete all assessment as outlined in this **Work rate calendar**.

Teachers may adjust topics, class work, assessment and submission dates. Adjustments will be communicated via QLearn or during lessons.

Assessment

Supervised assessment Summative exams are to be supervised by the student's official exam supervisor.

Non-supervised assessment Students must sign declaration of academic integrity.

Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	14 Jul – 18 Jul	Unit 4: Working in events	Event basics PowerPoint 1	Class activities Activities as advised by teacher
			Employment in event management PowerPoint 2	
2	21 Jul – 25 Jul		Event design PowerPoint 3	Class activities Activities as advised by teacher
3	28 Jul – 1 Aug		Event design PowerPoint 3	Class activities Activities as advised by teacher
4	4 Aug – 8 Aug		Event logistics PowerPoint 4	Class activities Activities as advised by teacher
5	11 Aug – 15 Aug		Wednesday 13 August — Royal Queensland (Ekka) Show Holiday Managing risk in events PowerPoint 5	Class activities Activities as advised by teacher IA3 Extended Response Issued Friday 15 August
6	18 Aug – 22 Aug		Internal Assessment 3 (IA3) Extended Response Written: up to 1000 words	IA3 Extended Response Draft Due Monday 25 August 5:00 pm
7	25 Aug – 29 Aug			
8	1 Sept – 5 Sept		Mock exams: Year 12 Monday 1 September – Thursday 4 September Friday 5 September — Student free day	IA3 Extended Response Final Due Friday 5 September 5:00 pm
9	8 Sept – 12 Sept		Mock exams: Year 12 Monday 8 September – Friday 12 September	IA4 Project Issued Friday 12 September
10	15 Sept – 19 Sept		Friday 19 September — Connect day: Years 11–12 Internal Assessment 4 (IA4) Project Event Plan - Written: up to 600 words Evaluation - Written: up to 400 words	

Disclaimer: Information contained in this document is correct at time of publishing.

Year 12 Business Studies

Work rate calendar (WRC) 2025

Term 4

All students are expected to participate in all online lessons and complete all assessment as outlined in this **Work rate calendar**.

Teachers may adjust topics, class work, assessment and submission dates. Adjustments will be communicated via QLearn or during lessons.

Assessment

Supervised assessment Summative exams are to be supervised by the student's official exam supervisor.

Non-supervised assessment Students must sign declaration of academic integrity.

Week	Dates	Unit	Topic	Class work / Assessment to be submitted
1	6 Oct – 10 Oct	Unit 4: Working in events	Monday 6 October — King's Birthday Holiday	IA4 Project Draft Due Monday 13 October 5:00 pm
2	13 Oct – 17 Oct		Internal Assessment 4 (IA4) Project Written: up to 400 words	
3	20 Oct – 24 Oct			IA4 Project Final Due Friday 24 October 5:00 pm
4	27 Oct – 31 Oct		Exams: Year 12 Monday 27 October – Friday 31 October	
5	3 Nov – 7 Nov		Exams: Year 12 Monday 3 November – Friday 7 November	
6	10 Nov – 14 Nov		Exams: Year 12 Monday 10 November – Friday 14 November	
7	17 Nov – 21 Nov		Exams: Year 12 Monday 17 November – Tuesday 18 November Wednesday 19 November — Celebration: Year 12 Thursday 20 November — Graduation: Year 12 Friday 21 November — Final day: Year 12	
8	24 Nov – 28 Nov			
9	1 Dec – 5 Dec			
10	8 Dec – 12 Dec			